

PRIVACY POLICY

Version 4.0, October 2024

This privacy policy sets out the basis on which any information that we collect from you, or that you provide to us, will be processed by us. Some of this information will be personal data, which is specifically protected under legislation.

[Personal data is defined by the UK GDPR and the Data Protection Act 2018 \(collectively, “the Data Protection Legislation”\) as ‘any information relating to an identifiable person who can be directly or indirectly identified in particular by reference to an identifier’¹.](#)

Personal data is, in simpler terms, any information about you that enables you to be identified. Personal data covers obvious information such as your name and contact details, but it also covers less obvious information such as identification numbers, electronic location data, and other online identifiers.

By accessing and browsing our website, you confirm that you accept and give your consent to the processing of your personal data as described in this Policy.

You are advised to read this Policy carefully before using our website and the services provided through it.

Our Information

This website is owned and operated by Burgis & Bullock, Chartered Accountants. We are a partnership registered in England.

Our registered office is located at 23-25 Waterloo Place, Leamington Spa, Warwickshire, CV32 5LA.

How we may use information provided by you

We will use the information provided by you to:

- Carry out our obligations under our Terms & Conditions.
- Provide you with information about other products or services that we may offer.
- Notify you about changes to our services.
- Communicate with you regarding enquiries or complaints made by you.
- Ensure that content from our website is presented to you in the most effective way.
- You may receive communication from us by mail, email, or by phone.
- If you do decide to opt-in to our mailing list, you will receive emails that may include company news, updates, related product or service information, opportunities, newsletters, etc.
- If at any time you would like to unsubscribe from receiving future emails, you may opt-out of these communications by clicking the unsubscribe button or by replying ‘unsubscribe’ to our emails.

How we may use the information collected about you

We may automatically collect technical information about the device used by you to access our website (for example, the internet protocol (IP) address of the device and the characteristics of such device) and about your visit (for example, the pages viewed by you, how you moved on our website and how long you spent on pages). We may use this information to keep our website safe and secure, for website improvement and to ensure that content is presented effectively for you and your device.

Cookies

Our website uses small text files, called cookies, which are automatically stored on your device when you access and use certain features of our website. Cookies are unique so we use them to identify you from other users for the purposes as described above. To find out more about cookies, how to refuse them and how to change your device's cookie settings, you should visit 'All About Cookies.' Please note that if you refuse to accept cookies or change your device's cookie settings, you may not be able to access all of our website's features.

Our website uses the following categories of cookies based on guidance produced by the International Chamber of Commerce:

- **Strictly necessary cookies:** these are cookies that are required for the operation of our website.
- **Analytical/performance cookies:** these cookies allow us to recognise new and returning visitors to our website and see how they move around our website.
- **Functionality cookies:** these are used to recognise you when you return to our website. This enables us to personalise our content for you and remember any preferences set by you.

We use Google Analytics to see how you found your way to our website and to measure how you interact with our website's content. These cookies do not store any personal information about you. Find more information about [Google's privacy policy here](#). We also use pixels/cookies from Facebook and LinkedIn. Please consult the individual technology providers for more on how they store this data.

Disclosing your information

We may share your personal information with:

- Our website developers, analytics and search engine providers that assist us in the improvement and optimisation of our website (though such information will be anonymised where possible so that you cannot be identified).
- Burgis & Bullock Corporate Finance Limited (a company owned and operated by Burgis & Bullock) if necessary.
- Any actual or prospective buyer of our business or its assets.
- As required by law or any order of a court or other competent authority.

Where we store your personal information

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area (EEA). It may also be processed by individuals based outside the EEA who work for us. By submitting your personal data, you agree to this transfer, storing or processing.

Security of your personal information

We will take all steps reasonably necessary to ensure that your information is treated securely and in accordance with this Policy.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted and any transmission is therefore at your own risk. Once we have received your information, we will use strict internal procedures and security measures to try to prevent unauthorised access.

Updating your information

Please let us know if the personal information which we hold about you needs to be corrected or updated by contacting us at app@burgisbullock.com.

Your rights

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our website. Your continued use of the website following the posting of changes to this policy will be deemed your acceptance of those changes.

You have the right to ask us not to process your personal data for marketing purposes. You can exercise this right at any time by contacting us at app@burgisbullock.com or by replying "Unsubscribe" to any of our emails.

Under the Data Protection Act 2018 and the UK GDPR, you have the right to:

- Be informed about how your data is being used.
- Access personal data.
- Have incorrect data updated.
- Have data erased.
- Stop or restrict the processing of your data.
- Data portability (allowing you to get and reuse your data for different services).
- [Object to how your data is processed in certain circumstances¹](#).

You also have rights when an organisation is using your personal data for:

- Automated decision-making processes (without human involvement).
- [Profiling, for example to predict your behaviour or interests²](#).

Changes to this Policy

Burgis & Bullock has the discretion to update this privacy policy at any time. When we do, we will include a note of the change(s) that have been made at the bottom of this page. We encourage you to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Contacting us

If you have any questions, comments and requests regarding this Policy please contact us at app@burgisbullock.com.

Policy updated October 2024 to include references to the latest Data Protection legislation and to clarify the rights of data subjects under the updated laws.
